

**Reed/Daum Associates, Inc.** is a Certified Public Accounting firm that specializes in installation, training and support of business and accounting software. We are a member company of JourneyTEAM, LLC, which is a national partnering organization of firms that provide similar services — our Microsoft<sup>®</sup> products are provided by our JourneyTEAM — RDA, LLC affiliate. We have assisted numerous organizations in the implementation of the software products we represent.

## **Certifications:**



Microsoft Response Point is an advanced phone system from Microsoft designed to be used in PABX systems targeting small businesses with less than 50 employees. Response Point was introduced in early 2007, and commercially available in early 2008. Response Point is VoIP-based, and uses the SIP protocol. Response Point also supports voicemail and multi-party calling, in addition to regular VoIP calls. Response Point features an advanced voice-control interface to manage calls as well as voice mails. Call notifications can be forwarded to the PC and voicemails to email, as well. It can work either with Microsoft Office Outlook contacts or Response Point phone directory. Response Point can also automatically detect phones connect to the network

## **Partners:**

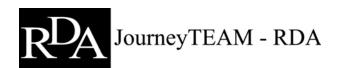












**JourneyTEAM - RDA** is a member company of JourneyTEAM, LLC, which is a Microsoft Gold Certified Partner (Microsoft Business Solutions, Information Worker Solutions and Networking Infrastructure Solutions Competencies) that specializes in installation, training and support of business and accounting software. Our local office has been a Microsoft Business Solutions (Great Plains) Partner since 1995, in addition to our relationships with legacy software publishers that date back to 1989. We have assisted numerous organizations in the implementation of the software products we represent.

Microsoft.
Small Business





**Microsoft Dynamics GP** is a total Financial Solution that is based on, works with, and works like the Microsoft technologies, including Windows Server and Desktop, Microsoft SQL Server, Microsoft Office and Windows SharePoint Services, which you and your team use on a regular basis.

Microsoft Dynamics GP forms the backbone of your business financial reporting, reducing the time and effort to complete accounting tasks, providing easy access and rich analysis of your integrated, updated information, and enabling your ability to connect smoothly with other applications.

Microsoft Dynamics GP is a 32-bit Windows application that is designed to operate on workstations running Windows 2000, Windows XP Professional or Windows Vista Business – the use of operating systems designed for home systems, such as Windows Millennium, XP Home or Vista Home, are not supported, nor is Windows95 or Windows98.



**Microsoft Dynamics Retail Management System** offers you a complete point-of-sale solution that can:

- 1. **Track inventory automatically** know when –and what to reorder and avoid out-of-stock and overstock situations.
- 2. **Process transactions quickly** Make short work of long cashier lines with fast card processing.
- 3. **Improve customer loyalty** Capture important information so you can tailor promotions and give customers good reasons to come back.

JourneyTEAM – RDA is a Microsoft Gold Certified Partner with proven experience implementing and providing support for RMS including, single and multi-store implementations.

The RMS Store Operations System includes Inventory control and tracking, Point-of-Sale capabilities, Customer management and marketing, Purchasing/Receiving and Transfers, Item Labels, Sales History Reporting, Employee management, Accounting Interface, Credit Card Processing and all System Functions.

RMS Store Operations is priced by the number of users concurrently running the software at that location

**Support Services** - Installation, support and/or training for your Microsoft Dynamics GP is available at our hourly rate. We never require the purchase of a minimum number of hours or a support contract to utilize our services; we are available to do as much, or as little, of a project as your needs and resources dictate.

Additionally, we offer Hardware and Network support for Microsoft<sup>®</sup> Systems including providing an on-site Needs Analysis for the purchase of new Small Business Solutions Software, Servers, Workstations, and Telephony and/or Network deployment.

**Microsoft® Financing** helps solve business problems. Financing software and maintenance plans, computer hardware, services and other costs is offered through Microsoft Capital, giving you more options than traditional financing companies and place new technology within reach.